UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report: February 04, 2015 (Date of earliest event reported)

Zumiez Inc. (Exact name of registrant as specified in its charter)

WA

(State or other jurisdiction of incorporation)

000-51300 (Commission File Number) 91-1040022 (IRS Employer Identification Number)

4001 204th Street SW, Lynnwood, WA

(Address of principal executive offices)

98036 (Zip Code)

4255511500

(Registrant's telephone number, including area code)

Not Applicable

(Former Name or Former Address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

UWritten communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

□ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 7.01. Regulation FD Disclosure

On February 4, 2015, Zumiez Inc. issued a press release (the "Press Release"), a copy of which is attached hereto as Exhibit 99.1 and the contents of which are incorporated herein by this reference.

In accordance with General Instruction B.2. of Form 8-K, the information contained in the Press Release shall not be deemed "Filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, except as shall be expressly set forth by specific reference in such a filing. This report will not be deemed a determination or an admission as to the materiality of any information in the report that is required to be disclosed solely by Regulation FD.

Item 9.01. Financial Statements and Exhibits

(d) Exhibits

99.1 Press Release of Zumiez Inc. dated February 04, 2015

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: February 04, 2015

ZUMIEZ INC.

By: <u>/s/ Richard M. Brooks</u> Richard M. Brooks *Chief Executive Officer*

Exhibit Index

<u>Exhibit No.</u> 99.1

<u>Description</u> Press Release of Zumiez Inc. dated February 04, 2015

Zumiez Inc. Reports January 2015 Sales Results

Net Sales Increased 16.0% to \$44.1 Million; January 2015 Comparable Sales Increased 12.3%

LYNNWOOD, WA – (Marketwired - February 04, 2015) - Zumiez Inc. (NASDAQ: ZUMZ), a leading specialty retailer of action sports related apparel, footwear, equipment and accessories, today announced that total net sales for the four-week period ended January 31, 2015 increased 16.0% to \$44.1 million, compared to \$38.1 million for the four-week period ended February 1, 2014. The Company's comparable sales increased 12.3% for the four-week period ended January 31, 2015 compared to a comparable sales decrease of 7.6% for the four-week period ended February 1, 2014.

To hear the Zumiez prerecorded January sales message, please dial (201) 689-8483 or (877) 523-5612, followed by the passcode # 986439 (ZUMIEZ).

About Zumiez Inc.

Zumiez is a leading multi-channel specialty retailer of action sports related apparel, footwear, equipment and accessories, focusing on skateboarding, snowboarding, surfing, motocross and BMX for young men and women. As of January 31, 2015 we operated 603 stores, including 550 in the United States, 35 in Canada, and 18 in Europe. We operate under the name Zumiez and Blue Tomato. Additionally, we operate ecommerce web sites at www.zumiez.com and www.blue-tomato.com.

Company Contact:

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Investor Contact:

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