# UNITED STATES SECURITIES AND EXCHANGE COMMISSION <br> Washington, D.C. 20549 

## SCHEDULE 14A

## Proxy Statement Pursuant to Section 14(a) of the

 Securities Exchange Act of 1934 (Amendment No. )Filed by the Registrant $\mathbb{}$
Filed by a Party other than the Registrant
Check the appropriate box:
$\square$ Preliminary Proxy Statement
$\square \quad$ Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
$\square \quad$ Definitive Proxy Statement
区 Definitive Additional Materials
$\square$ Soliciting Material Pursuant to §240.14a-12

## Zumiez Inc.

(Name of Registrant as Specified In Its Charter)
(Name of Person(s) Filing Proxy Statement, if other than the Registrant)
Payment of Filing Fee (Check all boxes that apply):
区 No fee required
$\square \quad$ Fee paid previously with preliminary materials
$\square \quad$ Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11

## Your Vote Counts!

ZUMIEZ INC.
2023 Annual Meeting
Vote by May 30, 2023
11:59 PM ET


## You invested in ZUMIEZ INC. and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting. This is an important notice regarding the availability of proxy material for the shareholder meeting to be held on May 31, 2023.

## Get informed before you vote

View the Combined Document online OR you can receive a free paper or email copy of the material(s) by requesting prior to May 17, 2023. If you would like to request a copy of the material(s) for this and/or future shareholder meetings, you may (1) visit www.ProxyVote.com, (2) call 1-800-579-1639 or (3) send an email to sendmaterial@proxyvote.com. If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.

For complete information and to vote, visit www.ProxyVote.com

## Control \#

$\square$

## Smartphone users

Point your camera here and vote without entering a control number


Vote in Person at the Meeting*
May 31, 2023
8:00 AM PDT

Zumiez Inc.
4001 204th St. SW
Lynnwood, WA 98036

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## THIS IS NOT A VOTABLE BALLOT

This is an overview of the proposals being presented at the upcoming shareholder meeting. Please follow the instructions on the reverse side to vote these important matters.

| Voting Items |  |  |
| :--- | :--- | :--- |
| 1. | Election of Directors <br>  <br> Nominees: | Board <br> Recommends |
| 1a. | Thomas D. Campion | OFor |
| 1b. | Liliana Gil Valletta | OFor |
| 1c. | Carmen R. Bauza | OFor |
| 2. | Approval, on an advisory basis, of executive compensation. | OFor |
| 3. | To recommend, on an advisory basis, the frequency of executive compensation votes. | 3 Years |
| 4. | Approval of the Zumiez 2023 Equity Incentive Plan. | OFor |
| 5. | Approval of the Zumiez 2023 Employee Stock Purchase Plan. | OFor |
| 6. | Ratification of the selection of Moss Adams LLP as the Company's independent registered public accounting firm for <br> the fiscal year ending February 3, 2024 (fiscal 2023). | OFor |
| NOTE: Such other business as may properly come before the meeting or any adjournment thereof. |  |  |

Prefer to receive an email instead? While voting on www.ProxyVote.com, be sure to click "Sign up for E-delivery".


[^0]:    *Please check the meeting materials for any special requirements for meeting attendance. At the meeting, you will need to request a ballot to vote these shares.

